

Worcestershire Primary Care Trust choose Whitefoot-Forward

Worcestershire Primary Care Trust (PCT) has selected Hartlebury smart storage specialists Whitefoot-Forward as its new records management provider, following a competitive tender.

**WHITEFOOT
forward**
SMART STORAGE

The Trust, which manages all of Worcestershire's non-acute NHS healthcare resources including a number of community hospitals, previously used companies in Bristol and Worcester but considered it opportune to rationalise their considerable storage, archiving and retrieval requirements.

Dave Kendall, governance manager – provider services at Worcestershire PCT, explains, "Our previous arrangement was increasingly inadequate. We run a complex organisation with many different departments, all needing to store, locate and manage confidential patient records on a daily basis.

Whitefoot-Forward will provide us with exactly the right solution – a professional, flexible records management service that offers an on-line search and retrieval system, personal service and the best value for money of any major provider."

Whitefoot-Forward, which already works for a number of other private and public sector organisations including the Worcestershire Royal Hospital, has already started the process



Pictured are Michael Whitefoot (left) and Dave Kendall (right) with some of the Worcestershire Primary Care Trust's patient records.

of taking in Worcestershire PCT's 8,000 off-site archive boxes and re-indexing the contents for faster, more efficient identification and retrieval. The company will also be removing and managing all of the archives currently stored in the PCT's own offices at Isaac Maddox House in Worcester and across the County.

Michael Whitefoot, Whitefoot-Forward managing director said, "We are thrilled to have been awarded this contract; it's a real

pleasure to be able to make such a tangible difference to the daily running of the Primary Care Trust. It's always our aim to provide the kind of service that saves money, saves time and makes business life generally better, and that's what we have been able to offer here."

For further information contact Michael Whitefoot on 01299 250566, email michael@whitefoot-forward.co.uk or visit www.whitefoot-forward.com

Kingspan Top of the Class of Sustainability



Performers in the SPeAR Experience backed by Kingspan Insulation.

Herefordshire-based Kingspan Insulation has been highlighted as one local firm that understands the economic benefits of sustainability in a recent report. Their dedication to the cause has been underlined by their determination to bring 'SPeAR – The Experience' a pioneering community arts project to the people of Hereford.

In a truly unique hour-long performance, audiences at The Courtyard Theatre were presented with a mouth-watering combination of extreme sports, music and dance, telling the story of 'Bob' – who travels through space to take part in 'SPeAR – The Experience' a futuristic game show that explores Bob's contribution to the future sustainability of the Planet Earth.



The £80,000 show has been funded by Kingspan in conjunction with Herefordshire Council, Bulmers, Arts & Business West Midlands, EFB Trust and consultancy company Arup, as part of a commitment to promote the issue of sustainability within Herefordshire.

The vital funding from Kingspan and partners enabled all Year 7 pupils at Herefordshire secondary schools to be invited for free to see this important show.

The school children were issued with their boarding pass before making their way to the 'departure lounge' – an exhibition area with creative artwork and writing from other local students – before taking off from Earth and becoming the audience of the game show to put Bob's awareness of environmental, social, resource use and economic issues to the test.

Bob's awareness was scored in the game by a variation on the "clapometer". The pupils were simply in awe of the jaw-dropping stunts brought to the stage by a BMX biker, in-line

skater and skateboarder. The difficulty of the stunts and the ability/failure to complete them reflected good or bad scores.

The importance in engaging the region's youngsters in thinking about the choices they have to make in life cannot be underestimated, and it's clear this show's unique communication provides a winning formula to get them thinking about the sustainability of the planet.

John Garbutt, Marketing Director of Kingspan said, "We are extremely pleased with the way the performance went and are excited now about the possibility of widening its coverage for 2008. The potential to run the show in Worcestershire and other surrounding counties is clear now that Herefordshire has shown what can be done. It will, however, take the same level of commitment from Worcestershire schools as shown by those in Herefordshire and it will need a group of private sector and/or charitable sponsors to provide the funds. With luck there is another member company in the Chamber that can see the value that can be created by the production and that will be keen to engage."

University of Worcester presents the Enterprise Festival

Thursday 29 November 2007, 9.30am-4.00pm.

Key note speaker Sophie Kain 'Apprentice 3' - will be giving a talk on Inspiration for Innovation



Dr. Sophie Kain, recently appeared on "The Apprentice - Series 3" www.bbc.co.uk/apprentice/ as the token girl geek who realised that in her heart she is an entrepreneur with a social conscience. She has since quit her job in June this year and launched her new web service "Toast and Trash" (www.toastandtrash.com) at the end of October 2007. "Toast and Trash" is a service that allows people to comment openly on absolutely any product or service that they have encountered. Sophie is also involved in a new enterprise called Give2Change (www.give2change.com) which directly connects individuals in Europe to a range of locally run, grass roots development projects all over the world. Sophie is coming to give the keynote speech at the Enterprise Festival at the University of Worcester on the 29th November 2007 on "Inspiration for Innovation".

As well as a born innovator, Sophie is also a strong believer in hard work and taking every opportunity that presents itself. She has a first class honours degree and a Phd in Quantum Mechanics from University College London and has lead various technical projects at both Thales Research and Technology (TRT) and also at General Dynamics UK Limited. She still believes, however, that her primary skill is in business development and more recently was in charge of the exploitation of Data Information Fusion technologies into the UK Ministry of Defence.

If you would like to know more about Sophie and her experience on The Apprentice log on to her website www.sugarkain.co.uk where there is a full CV and many insider comments on the programme. There will also be presentations from local entrepreneurs, and students who have started their own businesses. The day is designed to encourage, support and inspire delegates to think about skills required to be entrepreneurs and also transferable employability skills. Although predominantly the day is for staff and students, external delegates are very welcome.

Further details and registrations; Kat Jones, Enterprise & Business Partnerships Development Manager, k.jones@worc.ac.uk 01905 855556.

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